

Rolf Hagen

LOOKING FOR MORE THAN A KEYNOTE SPEAKER?

"Success isn't a mistake!" But Rolf shows you how to leverage and transform mistakes into success by unlocking the opportunities hidden in them.



Presentations such as the Mistake Advantage™ help in finding opportunities and success faster than most ever think possible.

Rolf is an experienced, innovative, energetic, and humorous speaker who uses his extensive business and marketing experience to deliver unique and refreshing presentations to a variety of audiences around the world.

His unique skills help him deliver talks and workshops that not only inspire, but help uncover hidden opportunities that most fail to see and get results quickly.

His tools and use of unique insights help in transforming mistakes and adversity into opportunity and success.

"One of the best and most insightful and informative talks I have ever heard!"

Peter Conrad - CFO - SYSMO

"Exactly the tools and information my team and I needed"

Jan Kiwan - Project Manager

"After Rolf's talk hidden opportunities popped up everywhere"

Jess Sava - CD - IDMarketing

"Don't make the mistake of not booking Rolf! This talk will change your outcomes forever"

Ben Laval - Business Author

Rolf's presentations are always specifically tailored to your event in order to inspire your audience to new levels of achievement & success!

ROLF & HIS PRODUCTS HAVE BEEN FEATURED IN/ON

VOGUE
INTERNATIONAL
BUSINESS TIMES

M
S
NBC
M

CBS
NEWS

abc

FOX
NEWS
channel

CNN

CNBC

HOUSTON
CHRONICLE

The Boston Globe

Macworld

“AS AN ENTREPRENEUR, I TRIED ANYTHING AND EVERYTHING TO GET FURTHER AHEAD, in doing so I’ve fallen flat on my face many times, Rolf’s roadmap would have avoided the pitfalls from the get-go” *Paul Ravello CEO - AVADIA SYSTEMS*

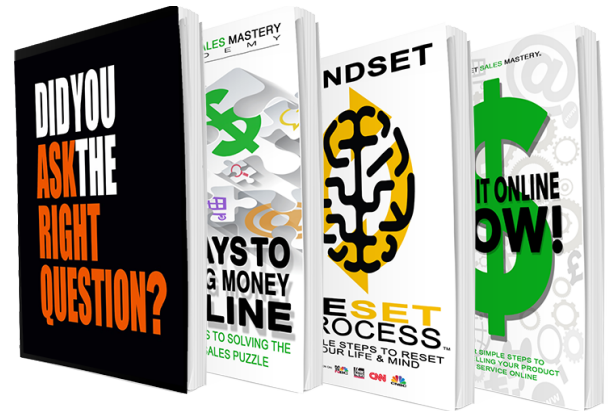
Rolf Magener, is a South African-born author, entrepreneur, founder of several successful businesses takes pleasure in sharing the strategies and techniques he used to go from bankrupt to becoming a millionaire in less than 3 years after starting a business with only \$9.

“The entrepreneurial journey is thrilling, yet navigating through the unknowns can be daunting”

By using the strategies that he now shares, Rolf was able to leverage a silly mistake into a successful business that sold it’s products globally and in Apple Stores.

“Mistakes are opportunity in disguise... most people simply miss to take them, I will show you how to change this!”

His over 30 years of experience working with high-profile companies such as Revlon, Nicole Miller and Tiffany & Co., and advertising firms such as DDBO, Ogilvy & Mather, and J. Walter Thompson, have led to insights and innovative approaches that help navigate the ever-evolving marketplace and have positioned him as a sought-after consultant and speaker for those looking to thrive where others fail.



Rolf’s 9 Books, Include “Did You Ask The Right Question” ‘The Mindset Reset Process,’ ‘Sell It Online Now!’, ‘30 Days to Making Money Online,’ Are Customizable for Your Event!



“Amazing! What more can I say!”

Dr Tony Laporte - Principal

“Great ideas that one can implement!”

Oliver Karlson - CEO

TOPICS

Resilience
Innovation
Entrepreneurship
Marketing & Branding
Sales Strategies

VIEW REEL



RATES

30 Min \$12.500 - \$15.000
1 Hr \$15.000 - \$25.000
1 Day \$20.000 - \$30.000
+ Travel Expenses

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